



*Your*

**GUIDE TO**

**FUNDRAISING**



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# wHoo Cares

is a not for profit organisation which supports people living on the Hoo Peninsula with their health & well-being. We rely on many forms of funding and support including fundraising in order to provide help to our community.

This is where YOU come in. 

In this guide you will find information to inspire you and guide you to make the most of your fundraising activity, whatever you choose to do for us!

"wHoo Cares have been such a godsend to Dad since we lost Mum...the whole family appreciates everything you have done."

*Did you know... loneliness and social isolation put individuals at greater risk of cognitive decline and dementia. (Cacioppo, J.T. and Cacioppo, S., 2014)*

## DID YOU KNOW...

This is how your fundraising can make a difference:

- £5 could help us make an elderly neighbour feel less lonely by providing regular befriending support or taking them to a community activity.
- £10 could pay for a volunteer to take someone to a hospital appointment.
- £20 could pay for one hour of one-to-one befriending for someone with advanced dementia with our specialist Dementia Befriender.

# HOW TO GET STARTED...

First decide what to do.



Have a bake sale



Host a Tombola, Raffle or Quiz night

OR



Organise a Tea (or Prosecco) Party

OR



Challenge a friend to a Run/Walk or Skydive

OR

OR

Clear out your cupboards for a Boot Sale



easyfundraising

Sign up to easyfundraising and use it every time you shop online.

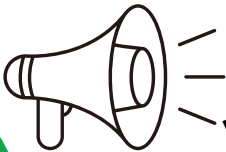
<https://www.easyfundraising.org.uk/causes/whooceanscic>

See our website for more ideas.

Did you know.... Half a million older people go at least five or six days a week without seeing or speaking to anyone at all. (Age UK 2016)

"Thank you for making my morning enjoyable and for spending time with me. It was nice for someone to actually listen to me"

## Next tell everyone, including us!



Make Posters

Make Leaflets

Tell the local Media

Share on Social Media

&

We'll tell everyone too !

# THINGS TO REMEMBER...

## Please keep it safe and legal!

Like lots of things nowadays, there are some regulations around what can or can't be done when fundraising.

If you'd like to talk through your ideas, please call the team on 01634 272138

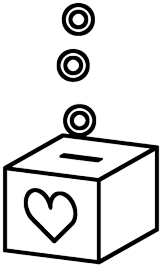
or email

[fundraise@whoo cares.org.uk](mailto:fundraise@whoo cares.org.uk).

## Think about whether you need...

- **Insurance?** wHoo Cares can't accept liability for any fundraising activity or event you undertake.
- **Licences?** Necessary for some raffles or events with alcohol or music.
- **Risk Assessments?** Are there hazards or safety concerns?

See 'Further Fundraising Guidance' on our website for more information



## Ways to collect and pay in your money...

- **Givey.com** - if you create a fundraising page at Givey.com, funds donated via your page go straight to our account so you don't need to worry about paying in any money.
- **Cheque** - collecting cash? Send a cheque to 24 Church Street, Hoo, ME3 9AL. Please make cheques payable to Hoo Peninsula Cares and include your contact details so we can send you a thank you.
- **BACS payment** - if you would prefer to pay directly into our account, please get in touch and we will give you our bank details.

"You have helped me so much it really has changed my life being with wHoo Cares. I have things to look forward to now and have made friends at the groups"

*Thank you*

**You're a star! Thank you so much for even thinking about raising vital funds for us. With your help we can support even more people on the Hoo Peninsula!**

**Any questions call the team 01634 272138**